

## Message Text

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PAGE 01 BANGKO 08450 240331Z

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ACTION EA-07

INFO OCT-01 ISO-00 EB-05 TRSE-00 STR-04 CIAE-00 INR-10

NSAE-00 RSC-01 DRC-01 /029 W  
----- 020674

R 240240Z MAY 74

FM AMEMBASSY BANGKOK  
TO AMEMBASSY SINGAPORE  
INFO SECSTATE WASHDC 3566  
USDOC WASHDC  
AMEMBASSY JAKARTA

UNCLAS BANGKOK 8450

E.O. 11652: N/A  
TAGS: BEXP, TH  
SUBJ: UNCTAD/GATT SEMINAR ON PLANNING AND DIRECTION OF TRADE  
FAIRS AND EXHIBITIONS - BANGKOK, JULY 8-14, 1974

SINGAPORE FOR TRADE CENTER DIRECTOR

1. MR. A.H.R. DELENS, I.T.C., UNCTAD/GATT, ASEAN SUB-  
REGIONAL EXPORT TRAINING PROJECT, C/O UNDP, POST BOX 2338,  
JAKARTA AND HIS COMMITTEE CALLED ON EMBOFF 5/22/74 AND INVITED USG  
PARTICIPATION IN TRADE FAIR PORTION OF EXPORT PROMOTION TRAINING  
PROGRAM IN BANGKOK, JULY 8-14. GOVT. EMPLOYEES WITH GOOD ENGLISH  
CAPABILITY WILL BE SELECTED FROM ASEAN MEMBER COUNTRIES FOR  
TRAINING IN PROMOTION OF THEIR COUNTRIES' EXPORTS. MR. DELENS IN-  
FORMED EMBOFF OTHER EMBASSIES IN THAILAND ARE PARTICIPATING.

2. SPECIFIC SUBJECT, DATES AND TIMES FOR WHICH USG PARTICIPATION  
IS INVITED ARE AS FOLLOWS:

TUESDAY, JULY 9  
1100-1230 SURVEY OF TYPES OF FAIRS AND EXHIBITIONS AND  
PROCEDURE FOR SELECTION

WEDNESDAY, JULY 10  
0900-1030 PARTICIPATION AND PRE-FAIR ACTIVITIES. APPLICATION,  
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PAGE 02 BANGKO 08450 240331Z

ALLOCATION OF SPACE AND PREPARATION

1100-1230 PRODUCT SELECTION AND ADAPTATION.

BUDGETING AND PUBLICITY

1400-1530 IMPLEMENTATION, PAVILION AND DISPLAY SET UP

1600-1730 STAFFING. BRIEFING ON ASSIGNMENTS AND  
RESPONSIBILITIES

EMBASSY IS INFORMED THE USE OF FILMS OR SLIDES IN PRESENTATIONS  
IS ENCOURAGED. PRESENTATIONS WILL BE FOLLOWED BY QUESTION AND  
ANSWER DISCUSSIONS.

3. SINCE THIS ACTIVITY IS REGIONAL IN NATURE AND SIMILAR  
PROGRAMS WILL BE HELD IN FUTURE IN SINGAPORE, MANILA, JAKARTA  
AND KUALA LUMPUR, EMBASSY SUGGESTS SINGAPORE U.S. REGIONAL  
TRADE CENTER DIRECTOR PARTICIPATION OR, IF BIC/OIM  
REPRESENTATIVE WILL BE IN AREA TO DISCUSS THAILAND'S COUNTRY  
COMMERCIAL PROGRAM FOR FY 75 DURING SAME TIME FRAME, HE MAY  
WISH TO COORDINATE HIS VISIT WITH THE SUBJECT SEMINAR.

4. EMBASSY WOULD APPRECIATE SINGAPORE/USDOC EARLY INDICATION  
OF INTEREST IN SEMINAR PARTICIPATION SO THAT MR. DELENS CAN BE  
INFORMED.

MASTERS

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 24 MAY 1974  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1974BANGKO08450  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Film Number:** D740130-0367  
**From:** BANGKOK  
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**Line Count:** 83  
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**Office:** ACTION EA  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
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**Page Count:** 2  
**Previous Channel Indicators:** n/a  
**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** n/a  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** golinofr  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 30 OCT 2002  
**Review Event:**  
**Review Exemptions:** n/a  
**Review History:** RELEASED <30 OCT 2002 by boyleja>; APPROVED <30-Oct-2002 by golinofr>  
**Review Markings:**  
  
Declassified/Released  
US Department of State  
EO Systematic Review  
30 JUN 2005

**Review Media Identifier:**  
**Review Referrals:** n/a  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** UNCTAD/GATT SEMINAR ON PLANNING AND DIRECTION OF TRADE FAIRS AND EXHIBITIONS - BANGKOK, JULY 8-14, 1974  
**TAGS:** BEXP, TH  
**To:** SINGAPORE  
**Type:** TE  
**Markings:** Declassified/Released US Department of State EO Systematic Review 30 JUN 2005